ENBIS-21 PROGRAMME AND ABSTRACTS

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migraine patients, where the monitored qualitative time series on features such as pain peak severity or perceived stress are often incomplete.

The talk relies on the open-access publication

Weiß (2021) Analyzing categorical time series in the presence of missing observations. Statistics in Medicine, in press. https://doi.org/10.1002/sim.9089

Keywords:

incomplete data; nominal time series; ordinal time series

Quality 3 / 96

Application of domain-specific language models for quality and technical support in the Food and Beverage Industry

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Issue Resolution is a critical process in the manufacturing sector to sustain productivity and quality, especially in the Food and Beverage Industry, where aseptic performance is critical. As a leader in this industry, Tetra Pak has built a database regarding quality events reported by Tetra Pak technicians, each containing domain knowledge from experts. In this paper, we present a model framework we have internally developed, which is using a domain-specific language model to address two primary natural language challenges impacting the resolution time:

- 1. Automatically classify a new reported event to the proper existing class
- 2. Suggest existing solutions when a new event is being reported, ranked by relevance of the descriptions of the issues (free text documented by the technician)

Our study shows that the language model could benefit from training on domain-specific data compared with those trained on open-domain data. For task 1, the language model is trained on the domain-specific data with an accuracy of over 85%. F1 score average is over 80%. For task 2, the domain-specific deep learning model is combined with a bag-of-words retrieval function-based algorithm to build an advanced search engine with an average precision of 53%.

Keywords:

Domain-Specific NLP, Text Classification, Prescriptive Analytics

Advances in Statistical Modeling and Applications (ISBIS) / 66

Application of machine learning models to discriminate tourist landscapes using eye-tracking data

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Nowadays tourist websites make extensive use of images to promote their structure and the its location. Many images, such as landscapes, are used extensively on destination tourism websites to

draw tourists' interest and influence their choices. The use of eye-tracking technology has improved the level of knowledge of how different types of pictures are observed. An eye-tracker enables to accurately define the eye location and therefore to carry out precise measurement of the eye movements during the visualization of different stimuli (e.g. pictures, documents).

Eye-tracking data can be analyzed to convert the viewing behavior in terms of quantitative measurements and they might be collected for a variety of purposes in a variety of fields, such as grouping clients, improving the usability of a website, and in neuroscience studies. Our work aims to use eye-tracking data from a publicly available repository to get insight of user behavior regarding two main categories of images: natural landscapes and city landscapes. We choose to analyze these data using supervised and unsupervised methods. Finally, we evaluate the results in terms of which choice should be made between possible options to shed light on how decision-makers should take this information into account.

Keywords:

tourism, images, eye-tracking, machine learning

Statistical Standardization / 113

Application of the Bayesian conformity assessment framework from JCGM 106 to lot inspection on the basis of single items

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The ISO 2859 and ISO 3951 series provide acceptance sampling procedures for lot inspection, allowing both sample size and acceptance rule to be determined, starting from a specific value either for the consumer or producer risk. However, insufficient resources often prohibit the implementation of "ISO sampling plans." In cases where the sample size is already known, determined as it is by external constraints, the focus shifts from determining sample size to determining consumer and producer risks. Moreover, if the sample size is very low (e.g. one single item), prior information should be included in the statistical analysis. For this reason, it makes sense to work within a Bayesian theoretical framework, such as that described in JCGM 106. Accordingly, the approach from JCGM 106 is adopted and broadened so as to allow application to lot inspection. The discussion is based on a "real-life" example of lot inspection on the basis of a single item. Starting from simple assumptions, expressions for both the prior and posterior distributions are worked out, and it is shown how the concepts from JCGM 106 can be reinterpreted in the context of lot inspection. Finally, specific and global consumer and producer risks are calculated, and differences regarding the interpretation of these concepts in JCGM 106 and in the ISO acceptance sampling standards are elucidated.

Keywords:

ISO 2859, ISO 3951, prior information

Quality 1/21

Attribute-Variable Alternating Inspection (AVAI): The use of np_x-S^2 mixed control chart in monitoring the process variance

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