

24th EAA Annual Meeting

BARCELONA,
5-8 SEPTEMBER 2018

REFLECTING FUTURES

Abstract Book VOLUME II



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2018
EUROPEAN YEAR
OF CULTURAL
HERITAGE
#EuropeForCulture

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Author's affiliation is stated in brackets following the author's name; where authors share the same affiliation, it is only stated once.

The Index of Authors, situated in Volume II, includes all session organisers and only the main authors of contributions.

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Edicions

eos, drawings and text specially generated for this purpose. It could be used for preparing the route to the sites previously or during the visit. Sites from different periods could be easily added. Through this digital tool, we intend to build new strategies through the knowledge of excellence and the dissemination of quality that allow people to understand how women contributed with their stories to our history.

a. THE ARCHAEOLOGICAL EXCAVATION AT THE TIME OF SOCIAL MEDIA: RESEARCH AND STORYTELLING AT BRUNCU 'E S'OMU - VILLA VERDE (SARDINIA- ITALY)

Author(s): Matta, Valentina (Aarhus University) - Cicilloni, Riccardo (Università degli Studi di Cagliari) - Scema, Roberto (Ministero dell'Istruzione) - Cabras, Marco (Universidad de Granada)

Presentation Format: Poster

In the last few years, the use of social media has become essential within communicating cultural heritage, whether archaeological or artistic. Thus, even archeology had to adapt to new methods of communication, especially towards an audience of "layperson". This resulted in a reduced scientific language without the loss of information to create the dialogue with the "modern" public.

This aspect does not only concern the social media aspect: A new relationship between archaeologist and public was born and it makes archaeological sites and museums alive. This new approach focuses on education and entertainment.

In this project we present a series of activities that our excavation team proposed to the citizens of Villa Verde (Sardinia) and the web-public. The MU.NU. Interactive and multimedia museum of the Nuragic civilization and the Nuragic village of Bruncu 'e S'Omu, in the Municipality of Villa Verde (Oristano - Italy), have been the main location.

Different methods (both social media as physical attractions) were tried in order to attract the attention of the public and evaluated to secure the largest reach out. The project presented here is about the experience, the mistakes made and its incompleteness, and how we moved towards the understanding of the different types of public that we met. The first results have shown how effective communication, even at no-cost, involve the public. We could prove that the use of key- interpretations and effective input, allows the public to interpret and approach the archaeological contexts. This experience teaches how even in the social era there is a great need for storytelling and knowledge and how much the archaeologist should be the main actor on this scene.

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THE EU EIA DIRECTIVES AND ARCHAEOLOGY: WHAT HAVE WE LEARNT AND WHERE NEXT?

Theme: Archaeology and the European Year of Cultural Heritage

Organisers: Hey, Gil (Oxford Archaeology) - Waugh, Karen (Vestigia) - Thomas, Roger (Oxford University)

Format: Regular session

The EU's 'Environmental Impact Assessment' (EIA) Directive is one of the very few pieces of EU legislation that deals with archaeology (because this is treated as part of 'the environment'). The first Directive (issued in 1985) and its successive updates have had a major influence on the development of professional archaeology in Europe. With over thirty years' experience of EIA and archaeology now behind us, it seems timely to review what we have learnt and to think about the future.

Characteristics of the Directive include: implementation through the domestic legal systems of member states; archaeology takes its place alongside other environmental issues; environmental considerations are embedded in the planning and execution of major projects from the start; public consultation on the environmental impacts of projects and on mitigation proposals.

Papers are invited on the experience of undertaking archaeology in an EIA context. We are particularly interested in reflections on how the domestic legal systems and institutional arrangements for archaeological heritage management affect the practice of archaeology within an EIA in different member states; on how the EIA 'translates' once projects begin, especially in relation to the accurate identification of mitigation and amelioration impacts and the preparation of specifications for these post-EIA; the impact of working alongside other environmental professionals and on experiences of working on EIA projects which cross national boundaries, such as pipelines or transport links.

Discussion will also include the need for a broader approach, exploring the strengths and applicability of associated mechanisms, such as Heritage Impact Assessments.

ABSTRACTS

01 AN INTRODUCTION TO THE SESSION ON EU EIA DIRECTIVES AND ARCHAEOLOGY: WHAT HAVE WE LEARNT AND WHERE NEXT?

Author(s): Hey, Gil (Oxford Archaeology) - Waugh, Karen (Vestigia) - Thomas, Roger (Oxford University)

Presentation Format: Oral

This introduction will provide a short overview of the progress of the EAA EIA Community, and it will state the aims of the session. The Directive and its successive updates have had a major influence on the development of professional archaeology in the European

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